

RFP 2021-17

Branding and Marketing Services

Closing Date: Thursday, November 4, 2021

Submission Summary

| Rank | Vendor | Score out of 100.00 | |
|------|-------------------------------------|---------------------|--|
| 1 | The Burdette Agency, Inc. | 71.93 | |
| 2 | Clickable Impact Inc. | 71.00 | |
| 3 | Mad 4 Marketing | 67.97 | |
| 4 | Appleton Creative | 65.19 | |
| 5 | ADEPT Public Relations, LLC | 58.82 | |
| 6 | JACOBER and ASSOCIATES | 58.12 | |
| 7 | Redevelopment Management Associates | 54.71 | |
| 8 | The Zimmerman Agency | 51.60 | |
| 9 | Full Moon Creative LLC. | 45.67 | |
| 10 | Vidi Global LLC | 44.08 | |
| 11 | TriSpark Media | 43.26 | |
| 12 | Brand Spirit | 25.25 | |

*RFA = Recommended for Award on 12/2/2021.